 MMP 100 FINAL PROJECT

**CREATIVE BRIEF**

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| **Student’s first and last name:** |
| **Hui He** |

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| **Project title:** |
| **Water Pollution** |

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| **Project description:** *(Answer each questions)* |
| **What social cause are you supporting through your project?**    I use water pollution.  **What media will you be using?** (For example, will you be creating an animation that has as an audio track? A website that incorporates images you created in Illustrator?) **Be specific.**  **I try to create a website that incorporates logo  I created in illustrator.**  **What will the piece look and/or sound like?**  **I’m adding the green color as the background of my website. Let them see, the earth they want is such a beautiful color like this.**    **Will it be interactive?**    **If it is an animation/video, how long will it be?**    **If you had to summarize the message of the piece in a few words, what would it be?**  **Water resources are the most important things in our lives. Many people know this, but they have not done what they should do. They are destroying and wasting water resources while enjoying the gifts that nature brings to them. I want to let them know how cherished water resources are for some places. There are many beautiful lakes and seas on the planet because of them, they are no longer there.**    **List at least 4 articles/videos/websites with information/data/research about your topic.**  [**http://www.bpihomeowner.org/blog/what-water-pollution-and-why-should-we-care-0?gclid=Cj0KCQjwzN71BRCOARIsAF8pjfghko-LPBBN2LnR\_gKEBzvSAhFZEzx5dh0PdD0F2Oa\_UVyVPRI\_8XIaArxnEALw\_wcB**](http://www.bpihomeowner.org/blog/what-water-pollution-and-why-should-we-care-0?gclid=Cj0KCQjwzN71BRCOARIsAF8pjfghko-LPBBN2LnR_gKEBzvSAhFZEzx5dh0PdD0F2Oa_UVyVPRI_8XIaArxnEALw_wcB)  [**https://www.nrdc.org/stories/water-pollution-everything-you-need-know#whatis**](https://www.nrdc.org/stories/water-pollution-everything-you-need-know#whatis)  [**https://www.activesustainability.com/water/causes-consequences-water-pollution/**](https://www.activesustainability.com/water/causes-consequences-water-pollution/)  [**https://theberkey.com/blogs/water-filter/9-things-that-causes-water-pollution-and-its-possible-solution**](https://theberkey.com/blogs/water-filter/9-things-that-causes-water-pollution-and-its-possible-solution) |